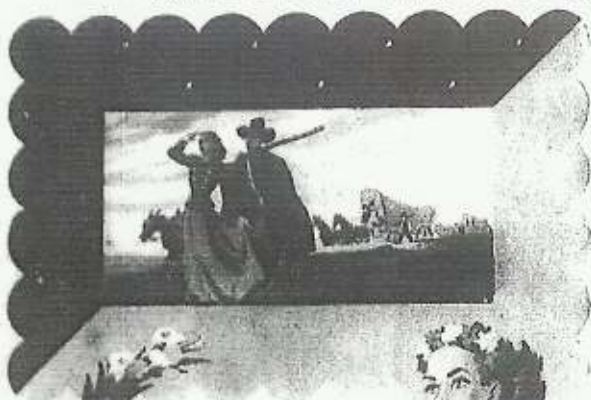


—She was as Brave
as —She was lovely



In 1830 Narcissa Whitman, a New England minister's wife, was one of the first white women to cross the Continental Divide. Her home was one of the first in the Oregon Territory.

Among the many accomplishments and talents of early American womanhood was the ability to create a pleasant and comfortable home under all kinds of circumstances.

And in this art the woman of today is no less talented. Conditions of war have added new responsibilities to her shoulders. Yet, with all her extra activity she makes it her business to appear charming and lovely, always.

For over half a century Avon has been associated with women and their homes. Today, Avon Representatives continue to call at the homes of America and to help you and other active American women look your loveliest while engaged in important daily tasks.

BE HOSTESS TO
LOVELINESS

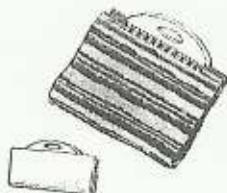


AT RADIO CITY - NEW YORK

Five Paper Saving Carry-Alls

By Mary Brooks Picken

TOTE your own—but do it neatly and efficiently. If a million shoppers each said, "No thanks," and refused one paper bag a day, think of the saving for war needs! Bags like these hold a lot of parcels or groceries, are far easier to carry and look dashing, besides. See how neatly they fold when going to the store, too. Here's how you make 'em.



3. Lady Bunch: For those hard-to-carry bottles, for oranges and cabbages! Take $\frac{3}{8}$ yard of denim or drill. Tear a 10" strip from one side. With a 10" dinner plate for a pattern, cut two circles from this; place wrong sides together and stitch one crosswise edge of the remaining fabric around the edge of the circles. Tear or cut away any extra width; leave plenty for a seam. Then stitch edges of the bag part together, restitching for strength. Turn top edge over 4" and hem. Then run row of stitching $1\frac{1}{2}$ " above hem for a casing. On the outside of casing, work two large eyelets on each side and insert two sturdy drawstrings from opposite directions and tie ends.

1. Carpetbagger is today's version of Great Grandpa's carpetbag. Make it of a 25" square of rug carpet, upholstery fabric, or any sturdy, colorful material. Fold crosswise. Sew both side seams from fold to within 6" of the top. Turn and stitch back to reinforce. Make $\frac{3}{4}$ " hem at top; then center the wood handles, bought from the organizations for the blind or your store's craft department. With carpet thread, doubled, make cross-stitches thru holes in handle and then the hems at the top of bag.



2. Drawstring Bag: Simplest of all to make. Take $\frac{5}{8}$ yard of 36" denim, drill, or ticking. Join selvage edges, beginning 7" below top and stitching to the bottom. Pivot and stitch across the bottom and there's your bag! Turn and restitch. Square the corners as in sketch A. Stitch twice across these. Cut and hem a 7" top placket on side opposite to selvage. Make a top hem $1\frac{1}{2}$ " deep on the bag's open end. Pull two long, strong cords thru from opposite directions and tie ends.

4. Carry-All Bag: Service people well know how useful these are! You can make one for far less than their store price. Just $\frac{3}{4}$ yard of 31" duck does it—in khaki, navy, or darkest green. Cut a 9" strip lengthwise of your fabric for end inserts and handles. For the ends, cut a pie-shaped wedge from paper—about $5\frac{1}{2}$ " wide and 13" deep, cut to a point. Pin this paper pattern in one end to try for size. When perfect, cut your two pie-pieces from your narrow strip of fabric, rounding all corners. For the handles, take two strips, 3" by 16" (cut from the original 9" strip). Turn raw edges and ends in a full half inch and stitch on all four sides. Center an 18" zipper in top. Stitch handles in place. Turn bag wrong side out and stitch pie-shaped ends in, finishing with French seams on outside. [Turn to page 10]



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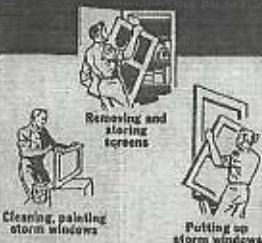
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FIRE CRACKER. A red plicata that will set the garden afire.

Five Paper-Saving Carry-Alls

[Continued from page 90]



5. **Bucket Bags** Heaviest ticking or awning cloth for this. Four-fifths yard of 36" or 40" fabric makes two bags. Tear off two 2½" strips crosswise. Cut 8" off each strip for the tabs. Each long strip cut in half crosswise makes the two handles for each bag. Turn in raw edges and stitch folded edges together. Cut remaining material in half (each approximately 18" x 24") for the two bags. French-seam sides of bag and square corners as in sketch A page 90. Place handles in position under a 1" hem (pinned in). Make a buttonhole in the tab and slip under hem in center—then stitch in hem. Extra stitching where handles are attached adds strength and is decorative.

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